

11TH ANNUAL  
*In Concert*  
WITH Caminar



SATURDAY October 9, 2021

Event Co-Chairs: Betsy Pace and Jo-Ann Sockolov

**PLEASE JOIN US AS A SPONSOR OF OUR  
11th ANNUAL IN CONCERT WITH CAMINAR,**

to be held virtually on

**Saturday, October 9, 2021.**

This year's event will benefit

**Caminar's Behavioral Health Equity Fund,**

which was created to continue our response to  
the urgent behavioral health needs of the  
Bay Area's underserved populations.

*This year's event  
will feature live  
musical entertainment  
by Grammy-winning  
singer-songwriter and  
multi-instrumentalist*

**JUDITH  
HILL**



**ALL SPONSOR LEVELS WILL BE RECOGNIZED BY:**

- Recognition in all event materials, digital and print, including on our website with a link to your website
- Your logo or name featured in event advertising generously provided by our media partners
- Social media mentions leading up to and during the event
- Recognition in our FY 22 Annual Report

Please contact Caminar's Development & Marketing Department to discuss ways to participate:  
650.513.1509 or [events@caminar.org](mailto:events@caminar.org)

**VIRTUOSO SPONSOR — \$75,000**

- Recognition as Virtuoso Sponsor
- Fully customizable
- Special indoor or outdoor home viewing party package for up to 25 guests
- Post-event live music for you and your guests
- Inclusive of all benefits

**MAESTRO SPONSOR — \$50,000**

- Recognition as Maestro Sponsor
- VIP party-in-a-box to help you celebrate
- Special indoor or outdoor home viewing party package for up to 20 guests
- Personal or executive video clip during program
- Recognition in event press release

**PRINCIPAL SPONSOR — \$25,000**

- Recognition as Principal Sponsor
- VIP party-in-a-box to help you celebrate
- Special indoor or outdoor home viewing party package for up to 10 guests
- Personal or executive video clip during program
- Recognition in event press release

**PRESENTING SPONSOR — \$15,000**

- Recognition as Presenting Sponsor
- Deluxe party-in-a-box to help you celebrate
- Personal or executive video clip during program

**PREMIER SPONSOR — \$10,000**

- Recognition as Premier Sponsor
- Deluxe party-in-a-box to help you celebrate

**PARTNER SPONSOR — \$5,000**

- Recognition as Partner Sponsor
- Party-in-a-box to help you celebrate

**PROMOTER SPONSOR — \$2,500**

**PATRON SPONSOR — \$1,000**



Our divisions



A Caminar program



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## Our 2021 Headliner

**Judith Hill** is a Grammy-winning singer-songwriter and multi-instrumentalist from Los Angeles, CA, praised by *Rolling Stone* for her “stellar powerhouse vocals.” She’s had the distinct privilege of being one of the final musicians to be mentored by **Prince**, who co-produced her debut album *Back In Time*. Hill is an accomplished independent artist who has worked closely with legendary talents **Spike Lee** and **George Benson**, toured with **Stevie Wonder**, **Elton John**, **Ringo Starr**, and was an official tour opener for **John Legend** and **Josh Groban**.

She partnered with Spike Lee to record 11 songs for his film *Red Hook Summer* and recorded “Too Young” with George Benson for a stand-out song on the album, *Inspiration: A Tribute to Nat King Cole*. Moreover, Judith received a Grammy Award for her performance in the Oscar-winning documentary, *20 Feet From Stardom*, a behind-the-scenes look at the lives of several acclaimed background singers, including Judith, who earned a **Grammy Award** for “Best Music Film” for her participation. Judith appeared on NBC’s **The Voice**, where she was a finalist and began to cement her identity as a solo artist with a series of knockout performances that showed her ability to put her own distinctive, captivating spin on familiar songs.

Her new studio album *Baby, I’m Hollywood!* (released March 2021 via *Regime Music Group*) is a vibrant, defiant personal statement, a thorough excursion into the annals of Black music: past, present, and future. Rich in throwback soul, stunning piano balladry, and swaggering psychedelic funk, the self-produced *Baby, I’m Hollywood* finds Hill liberated, focused and reborn. Bolstered by a spirited live band and her new attitude, she ruminates on pleasure, pain, celebration, and consequences, all of which inform this collection of finely crafted stories-in-song.



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*Please select your sponsorship level:*

- VIRTUOSO SPONSOR** — \$75,000
- MAESTRO SPONSOR** — \$50,000
- PRINCIPAL SPONSOR** — \$25,000
- PRESENTING SPONSOR** — \$15,000
- PREMIER SPONSOR** — \$10,000
- PARTNER SPONSOR** — \$5,000
- PROMOTER SPONSOR** — \$2,500
- PATRON SPONSOR** — \$1,000
- I would like to donate party-in-a-box items (e.g., wine, chocolates, favors). Please contact me to discuss.

Sponsor Name: \_\_\_\_\_  
*As you would like it to appear in promotional materials.*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Our check is enclosed. (Please make checks payable to *Caminar*.)
- Please send an invoice.

**Deadlines:** We will be honored to recognize your leadership in the event materials. Please confirm your participation by 8/30/2021 to be included in the printed invitation and by 10/1/2021 for inclusion in the event program book. You may send your high-resolution logo file to us via email at [events@caminar.org](mailto:events@caminar.org).

If you are receiving a pre-recorded video clip or a party-in-a-box with your sponsorship, we will be in touch to confirm details/delivery prior to the event.

Kindly return this form by email or mail:

Development Department, Caminar  
2600 S. El Camino Real, Ste 200, San Mateo, CA 94403

[events@caminar.org](mailto:events@caminar.org)

*Thank you for your partnership.*

For assistance, please contact our Development Team at [events@caminar.org](mailto:events@caminar.org), 650.513.0193



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Caminar is a 501c3 nonprofit organization.  
Documentation for your tax records will be provided to you.