

17th ANNUAL

Circle of Support Luncheon



Presented by Caminar and our division,
Family & Children Services of Silicon Valley

Underwriter Invitation



April 24, 2020 - 11 AM to 1 PM
Sharon Heights Golf & Country Club, Menlo Park



February 2020



Dear Friend,

I am excited to write to you today about our upcoming event. On **April 24, 2020**, we will welcome close to 300 guests, predominantly from the Peninsula and Silicon Valley, to our **17th Annual Circle of Support Luncheon** at Sharon Heights Golf & Country Club in Menlo Park. This annual event brings together local philanthropists, business leaders, and engaged community members to learn from renowned speakers about timely issues affecting our community.

Nationally recognized child and adolescent psychiatrist Dr. Jess Shatkin (*Born to Be Wild: Why Teens Take Risks, and How We Can Help Keep Them Safe*) will be our speaker this year. With two decades of research and clinical experience, along with cutting-edge findings from brain science, evolutionary psychology, game theory, and other disciplines, and his own perspective of a concerned dad, Dr. Shatkin offers a fresh and engaging look at adolescent mental health.

As always, the Circle of Support Luncheon has complementary goals: (1) to increase awareness and understanding of emerging behavioral health needs in our region, and (2) to raise funds that directly support the delivery of crucial behavioral health and supportive services for local youth and families.

We invite you to join us as an underwriter of this year's 17th annual event. Enclosed you will find more information about this event and opportunities to highlight your commitment to the health and well-being of local individuals and families to our esteemed audience and our full community of supporters.

Sincerely,

A handwritten signature in blue ink that reads "Mark Cloutier".

Mark Cloutier, MPP, MPH
Chief Executive Officer

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P.S. As you may know, Family & Children Services of Silicon Valley and Caminar merged in January 2017. FCS continues its critical work as a division of Caminar.

Introduction

Caminar and our **Family & Children Services of Silicon Valley**

division reached more than 20,000 people on the Peninsula and in Silicon Valley last year. Our behavioral health and supportive services address issues fundamental to the health and well-being of local individuals and families: mental health, substance abuse, family violence prevention, youth development, housing, and employment.

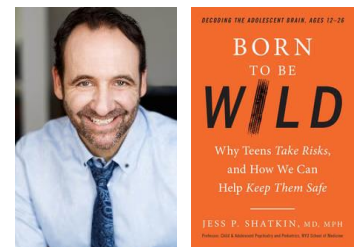
In June 2018, we expanded our commitment to our community by welcoming **Project Ninety**, based in San Mateo County, to the Caminar family. Combined, Caminar and our Family & Children Services of Silicon Valley and Project Ninety divisions have more than 170 years of experience providing behavioral health and supportive services on the Peninsula and in Silicon Valley.

The Circle of Support Luncheon is known for its top quality speakers on timely issues important to the health and well-being of our community. **Past speakers** include: David Sheff (*Beautiful Boy: A Father's Journey Through His Son's Addiction; Clean: Overcoming Addiction and Ending America's Greatest Tragedy*); Dr. Tina Payne Bryson (*The Yes Brain: How to Cultivate Courage, Curiosity, and Resilience in Your Child*); Sam Quinones (*Dreamland: The Tale of America's Opiate Epidemic*); MacArthur Genius Fellow Dr. Robert Sapolsky (*Why Zebras Don't Get Ulcers*); and Transgender Icon Dr. Marci Bowers.

The **audience of 300 guests** includes business leaders, philanthropists, parents, grandparents, mental health professionals, health care providers and administrators, elected officials, and other community leaders interested in emotional health and well-being. Guests attend from throughout the Bay Area and live primarily on the Peninsula and especially in Atherton, Menlo Park, Palo Alto, Los Altos, Los Altos Hills, and Hillsborough.

The 17th Annual Event – April 24, 2020

Guests will have the chance to hear from nationally-recognized adolescent psychiatrist and educator **Dr. Jess Shatkin**, author of *Born to Be Wild: Why Teens Take Risks, and How We Can Help Keep Them Safe*.



We are honored to announce the first annual **Barbara E. Jones Award for Community Leadership**, which will be presented at this year's event.

Barbara became involved with our FCS division as a donor nearly 20 years ago and as a valued member of our Board of Directors in 2012. Barbara cared deeply about ensuring adolescents and those who were underserved had access to quality behavioral health care and educational opportunities.

The Barbara E. Jones Award for Community Leadership will honor an individual or organization taking innovative approaches to mental health care through thought leadership, program implementation, or funding.

Event Details

When	Friday, April 24, 2020 11:00 a.m. Reception 11:45 a.m. Luncheon and program 1:00 p.m. Social time
Where	Sharon Heights Golf & Country Club, Menlo Park
Who	300 guests
Program	An engaging luncheon with great community, a delicious lunch, and our featured speaker, nationally recognized adolescent psychiatrist and educator Dr. Jess Shatkin

Our Services

Through the understanding of root causes, Caminar transforms the lives of more than 20,000 people each year with our evidence-based prevention, treatment, and recovery services. Our clients are among the most vulnerable people in our community, at greatest risk of slipping through the cracks and in the most need of finding wellness.

We leverage our full complement of effective, solution-focused, and science-based services to move the needle on pressing needs affecting the health of individuals, families, and communities. These pressing, complex needs include mental wellness, addiction recovery, homelessness, family violence prevention, and more.

During the last year:

- >20,000 children, teens, and adults served with compassion through science-driven programs
- >10,000 people learned from our LGBTQ programs to create environments that embody the values of equity, diversity, and inclusion
- >3,500 individuals received residential or outpatient mental health, case management, and wellness services
- >3,300 adults treated and supported to move forward in recovery from addiction
- >1,100 local youth, families, and teachers accessed on-campus counseling, consultation, and support
- >1,100 individuals accessed life-changing housing assistance and homelessness prevention services
- >900 young adults and adults received specialized coaching and assistance to build networks of support, resume their educations, or reenter the workforce
- >800 young adults and adults gained skills to break cycles of family violence and prevention

My daughter began the year suicidal. Thanks to her therapist, she ended the year in better shape than she's been in many years.

A local mom

Partner with us as an underwriter!

We value the opportunity to partner with local businesses and individuals to advance our shared goals. We believe in collaboration and recognize that one size does *not* fit all.

To start the conversation, we are delighted to share with you the following **engagement ideas**. Please take a look and let us know how we can best partner together.

Marketing

- Logo placement in digital and print event materials and advertisements
- Social media mentions
- Event and/or table signage
- Logo/name in event slides
- Advertising space in the event program
- Product giveaways

Public Relations

- Mention in press release
- Potential for joint press release

Relationship-Building

- Table(s) at the event for you and your guests
- Display table
- Employee engagement/volunteering

Programming

- Acknowledgement in welcome speech

Multi-Event Partnerships

Caminar hosts two special signature events each year:

❖ ***Circle of Support Luncheon***

4/24/2020

Sharon Heights Golf & Country Club

❖ ***In Concert with Caminar***

10/10/2020

SFJAZZ

Contact us to discuss opportunities across multiple events!

We want to hear from you!

We look forward to learning about your goals, and discussing ways we can work together. Please contact:

Joanna Oshman
Associate Director of Development
joshman@Caminar.org
(650) 513-0193

Your financial support will empower local individuals and families to move toward resilience, wellness, and independence.

Yes! I will be an underwriter of the 17th Annual Circle of Support Luncheon.



Thank you for your support! Please confirm your commitment by returning this form.

Underwriter Name <small>As you wish it to appear in event materials</small>	
Address	
City, State Zip	
Contact Person	
Email	
Phone	

I/We will underwrite the Circle of Support Luncheon at the following level:

- \$50,000 Visionary**
- \$25,000 Lead Underwriter**
- \$10,000 Presenting Sponsor**
- Contact me to discuss multi-event sponsorship opportunities.**
- \$5,000 Partner**
- \$2,500 Pacesetter**
- \$1,000 Friend**

Authorized Signature: _____

My donation will be matched by (company name): _____

Payment Information

Caminar is a 501(c)(3) nonprofit organization: 94-1639389.

- My check payable to "Caminar" is enclosed.
- My check will be sent by mail.
- Please charge my credit card:
- Please invoice me.
- Please call me for my payment information.

Card Number: _____

Exp. Date: _____ CVV Code: _____ Billing Zip: _____

Signature: _____ Phone number: _____

Please return this form to: Joanna Oshman at JOshman@caminar.org or mail to Development Department, Caminar 2600 S. El Camino Real, Suite 200 San Mateo, CA 94403